

WORCESTER COUNTY ARTS COUNCIL
COMMUNITY ARTS DEVELOPMENT (CAD) GRANTS
MURALS & PUBLIC ART PROJECTS GUIDELINES

MURAL REQUESTS REQUIREMENTS:

- The grant application must include a letter of approval from property owner (City or Town officials or private individual) as a permission to use the site selected for the mural.
- Final mural design must be included with the grant application and is a subject for the approval of the Grants Committee.
- Logo of the Worcester County Arts Council must be incorporated into a mural design and placed permanently as acknowledgement for the grant support. The logo is available for download from the Arts Council's website: www.worcestercountycastle.org. The size of the logo must be in proportion to the other elements of the mural design.

MURAL CRITERIA:

Murals will be evaluated on the following criteria:

- Relevance of the piece to the building or city, its values, culture, and people.
- Suitability of the work for outdoor display, including its overall durability or longevity.
 - Relationship of the work to the site and the community, especially how it serves to activate or enhance the space or public surroundings.
- Appropriateness of the scale of the artwork.

ACCESS AND CONTEXT:

- The Mural should be publicly accessible 24 hours a day.
- The Mural design should not detract from its surroundings or overwhelm the adjacent architecture.